## **ANNOUNCEMENTS**

## Partnering with Tucker Carlson Network to Shape the Future of Media

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We are delighted to announce that Uma Ventures has invested in Tucker Carlson Network (TCN) a media company founded by seasoned media entrepreneurs Neil Patel and Tucker Carlson.

When the former Fox News star and highest-rated television media personality Tucker Carlson's show was taken off the air by Fox News, we had the deep conviction that Tucker Carlson is one of the rare persons who could change the future of media. At that time, we didn't anticipate that we would get the opportunity to join in the journey of changing the media landscape together.

The day Tucker Carlson Tonight was taken off the air, Ash Shrivastav of Uma Ventures wrote, "Legacy media such as TV, Radio, Newspapers have been struggling to survive. Newspapers keep offering deals like \$1 for a month in hopes of telling advertisers that they have distribution. Cable TV is mainly a tool for creating content that Americans no longer watch or pay for. This trend may give the possibility of top anchors creating shows for distribution on social channels. And this may very well happen soon.....it's clear that Carlson's departure could mark a turning point in the media landscape, as more and

more Americans turn to digital channels for their news and entertainment."

"We are excited to partner with Uma Ventures as we share the common vision that revolves around delivering authentic and trustworthy content. We believe the corporate media is broken beyond repair, and the only way forward is to build something better. We're grateful that there are partners out there like Uma who have joined us in the mission." – Neil Patel, co-founder & CEO of TCN

We firmly believe that the TCN team will change the media landscape forever. Media has become so untrustworthy that Americans no longer believe anything at face value. The words of most news anchors don't really make a difference. And consumers keep cutting cords from cable. The media industry is struggling due to the industry's focus on hyper-polarized one-sided stories and their loss of rational debates. Tucker Carlson Network will fill the void. According to a Gallup poll, Tucker Carlson is America's most trusted public figure. He is preferred over every journalist.

Uma Ventures shares TCN team's remarkable achievements and the vision of its founders to do their best to tell the truth every day in an increasingly

complicated world. That should not be unique, but in today's media ecosystem that's sadly the case. Visit www.tuckercarlson.com to subscribe and start watching!

For media inquiries, please contact press@tcnetwork.com





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